



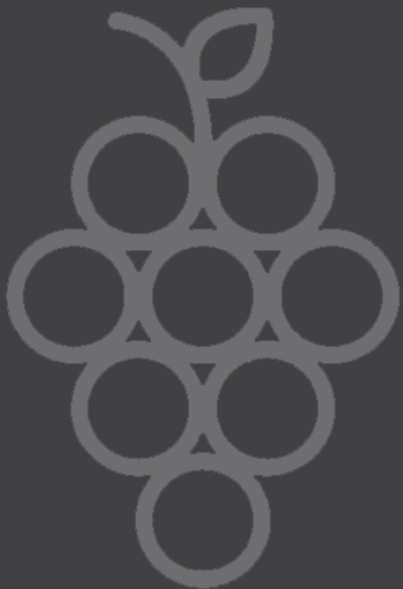
CHARDONNAY
PINOT
CLASSIC

2023 SPONSORSHIP DECK

The Art of Crafted Luxury

The attendees of the Chardonnay Pinot Classic come from a diverse background all with an appreciation of the finely crafted, artisanal quality that expresses itself in expertly crafted bottles of wine.

With an eye toward luxury, our attendees appreciate the full immersion experience & rich educational opportunity to learn every aspect of what is in their glass; from vine to dine.



What is the Chardonnay Pinot Classic?

The Chardonnay Pinot Classic stands to be the preeminent Chardonnay and Pinot Noir focused wine event of the year. Bringing together the world's finest vintners in an exclusive invite-only participation of over 60 wineries, we will showcase the immense variety and expression of a single varietal. From still to sparkling, crisp to oaky, and everything in between; we explore the "Winemaker's Grape" and journey through each producer's wine.

The Chardonnay Pinot Classic gathers together winemakers, industry professionals, and enthusiasts alike to more fully learn and appreciate the vast intricacies and expressions of a simple and humble grape. With a focus on educational sessions, grand tastings, and expertly crafted experiential dinners; we create an environment that fosters both business relationships and deep friendships that promotes lasting community among all involved in creating and enjoying every bottle of wine.



EVENT DETAILS

June 9-11, 2023

*Meritage Resort & Grand Reserve at The Meritage
Napa Valley California*

Structure of the Event:



3-Day event with exclusive dinners & unique events hosted by participating wineries.



Educational and interactive experiences throughout the event with evening entertainment.



A variety of lunches and activities will be held both on-site



Grand Tasting on Saturday with participation from the top Chardonnay and Pinot Noir producing wineries from wine regions around the world.



A Portion of the proceeds from this event will be donated to charities focused on supporting aspiring industry professionals and local charities that support the needs of the community

The event brings together winemakers, wine industry professionals, and enthusiasts alike to more fully learn and appreciate the vast intricacies of a simple and humble grape, and will in turn build an experience that will encourage attendees to return year after year.

The Chardonnay Pinot Classic is designed to build a strong community and create an environment in which friends become family and business gets done.



Corporate & Event Sponsorships

Presenting Sponsor | \$50,000



Presenting Sponsor of the Chardonnay Pinot Classic Grand Tasting



1 curated afternoon educational session with choice of speaker and topic (ex: Napa Valley Rocks, Oregon Wine Country)



2 display tables at the Chardonnay Classic Grand Tasting throughout the full 3 day event



4 Registrations to Full Chardonnay Classic Event {\$8,000 value}



Signage throughout the event and logo on select marketing materials and in the program



Logo on ChardonnayPinotClassic.com website



Featured Articles / Blog Posts in pre-event eblasts



Promotion via all Social Media Outlets before/during/after event



Opportunity to Brand Event Gift bag & Inclusion of item in Event Gift Bag

Event Sponsor | \$25,000

- Event Sponsorships available for Chardonnay Pinot Classic and The Grand Tasting
- 1 display table at the Chardonnay Pinot Classic Grand Tasting
- 2 Registrations to Full Chardonnay Pinot Classic Event {\$3,500 value}
- Signage throughout the event and Logo on select marketing materials and in the program
- Banner ad on ChardonnayPinotClassic.com website
- 1 Featured Articles / Blog Posts in pre-event eblasts
- 1 Full Page Color Ads in "Tasting Notes" event program
- Promotion via all Social Media Outlets before/during/after event
- Inclusion of item in Event Gift Bag



Platinum Sponsor | \$10,000

1 Table/Exhibit Area during the Chardonnay Classic

Logo on select marketing materials and in the program

½ page ad in “Tasting Notes” event program

Promotion via all Social Media Outlets before/during/after event

Inclusion of item in Event Gift Bag

Gold Sponsor | \$5,000

Logo on select marketing materials and in the program

Promotion via all Social Media Outlets before/during/after event

Inclusion of item in Event Gift Bag

* Custom Sponsorships Available



